



## Pointivity Launches Partner Promotion, Lowers Microsoft Exchange Pricing Dramatically

**SAN DIEGO, CA. – June 9, 2009** – Pointivity, a leading application hosting and managed service provider offering enterprise level IT solutions to businesses and partners, today announced it has launched a promotion program for partners reselling hosted Microsoft Exchange. The new wholesale price will be \$8 per mailbox, per month, and includes Postini anti-virus and spam protection, with a minimum commitment of 50 mailboxes.

Pointivity's partner program provides resellers with complete private label solution to deliver online services such as hosted Microsoft Exchange, SharePoint, Blackberry Enterprise Services (BES), email archiving, and more. The limited time offer reduces the wholesale cost for resellers by more than 30%.

"Pointivity's private label hosted Exchange solution allows partners to sell hosted services using their own brand. With this new promotion program, VARs can now offer competitive pricing to their customers and maintain the relationship with their customer." said Derek Cahill, VP of Channel Development at Pointivity. "We've significantly increased the number of resellers since launching the program late last year tapping into the demand for VARs who want to stay competitive in the current marketplace."

For more information on Pointivity's Partner Program visit [www.deliverit-smarter.com](http://www.deliverit-smarter.com).

### About Pointivity

Founded in 1991, Pointivity is a leading application hosting and managed service provider offering enterprise level solutions to businesses and partners of all sizes and industries. Pointivity has always been at the forefront of IT solutions and continues to research and adopt new technologies in the best interest of their customers and channel partners. Pointivity also serves as a master hoster working with VARs, MSPs, MBS partners and system integrators on infrastructure solutions, technical training, marketing education and product distribution.

For more information please visit [www.pointivity.com](http://www.pointivity.com)

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